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Local Author, Comedian Amy Lyle Gains National Attention for TEDxBeaconStreet Talk, "Finding the Funny in the Crummy" *Lyle thanks local community for its support*

(Atlanta, Ga.) Atlanta area author and comedian Amy Lyle's TEDxBeaconStreet talk, "Finding the Funny in the Crummy," has struck a chord with audiences nationwide and netted rave reviews from the Tedx community. Lyle's topic, "connective humor," draws on material from many studies that confirm the importance of connection and the capacity of humor to lighten our journeys and strengthen our lives.

A particularly compelling piece of research is a study of 50 prisoners of war who used humor to survive the almost-unendurable conditions they faced, and keep their sanity both during and after their incarceration.

By sharing her own laughable moments and highlighting the stories of others who have faced adversity, Lyle teaches viewers how to develop their own "humor lens" in three easy steps.

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Praised by Tedx organizers for her depth of content, presence, and delivery, Lyle engages viewers, who often watch her talk several times. One organizer applauded Amy's success, noting, "I laughed and I cried too...you did it, girl!"

"Amy Lyle, through her brilliant exploration of connective humor, quickly establishes a bond with audiences that allows them to relax, laugh, and learn," said Eric Reid of The Success Coaching System and Tedx coach. "Most importantly, Amy reminds us how to connect through our commonality, that we are all slightly flawed beings and it is our flaws that allow us to learn and laugh and connect with each other at the deepest level. Amy is a humorist in the truest sense of the word."

"Connective humor heals us, bonds us, and affiliates us," Lyle explains. "People who laugh together like each other more. It boosts our sense of connection and perceived similarity."

"I'm filled with gratitude to have been invited by TEDXBeaconStreet and for the outstanding support provided by their entire team," Lyle added. "I'd like to thank my community of supporters. Thank you to The Punchline Comedy Club in Atlanta, Doug LaBlanc and his production team, and to my close friends and family who attended the talk at Punchline, due to the live event being canceled in Boston due to COVID. I'm hoping the message of learning to see the funny in the not-so-funny will resonate and give people some much-needed relief, especially during this pandemic."

Lyles' TEDx message on "Connective Humor" can be viewed by visiting https://www.ted.com/talks/amy_lyle_finding_the_funny_in_the_crummy.

About Amy Lyle



From a violent, rage-filled childhood in Appalachia, to a career as a recruiter for a Fortune 1000 company, best-selling author, comedian and talk show host [Amy Lyle](#) has honed her ability to appreciate the many instances of the absurd, the ironic, and the ridiculous that life offers up each day. By choosing to acknowledge the insanity and share the laughter, she connects with people over those things many of us would rather not talk about.

Actively seeking and celebrating humor has been a lifesaver for Lyle. She is a frequent speaker on "connective humor," a term she coined to describe the power of shared humor to heal and bond us as a people.

Lyle has written two best-selling books, The [Amy Binegar-Kimmes-Lyle Book of Failures](#) and [We're All a Mess, It's Okay](#). In addition, she performs stand-up comedy in Atlanta venues (including Punchline), has been featured on NPR's On Second Thought and the television show Atlanta and Company, and cohosts a biweekly talk show, In the Burbs.

Lyle lives in suburban Atlanta with her husband, four kids, and three dogs, who all help her find an abundance of opportunities to laugh at herself each and every day. To learn more, visit www.amylyle.me.

About TEDxBeaconStreet

Started in 2012, [TEDxBeaconStreet](#) is one of the most innovative TEDx events in the world. Widely recognized in the TED and TEDx community for its unique vision, multi-generational emphasis, diverse and open audience, Ideas in Action theme, and Adventures throughout the year, it works to serve as a test kitchen to bring innovation to the TED world and create a powerful community dedicated to lifelong learning and setting ideas into action.

TEDxBeaconStreet features world-class speakers for a cross-generational audience as young as the second grade. The youth events and ongoing adventures represent an extraordinary opportunity to spark new interests and offer educational enrichment to the youth in our communities.

[View images and accompanying materials.](#)

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